



# Advertising with East Portland Chamber

June 2009–May 2010

Did you know that Chambers of Commerce is the most trusted source for local information? The Chamber name has national “brand recognition” and is regarded as having the most reliable information on travel and relocation plus the best way to contact local businesses.

Other benefits when advertising with East Portland Chamber website and blog:

- Affordable
- Attract local and worldwide traffic 24 hours a day, 7 days a week
- Links to your website
- Increase your business visibility

**Next time someone comes looking for a business like yours, be there and stand out!**

## Opportunities and Rates

*All prices include artwork for your ad!*

**Annual  
Subscription  
Price**

### HOME PAGE PLACEMENTS:

Premium location on the home page. Ads rotate with each visit.

Top Right .....	\$1,700
Bottom .....	\$1,700

### PRIMARY PAGE PLACEMENTS:

Experience Portland, Facts, Recommended Spots, Relocation, About the Chamber, Contact Us, About, Why Join, Join Now, Contact, Special Events, Member Benefits, Committees, Newsletters/Media and Resources/Links.

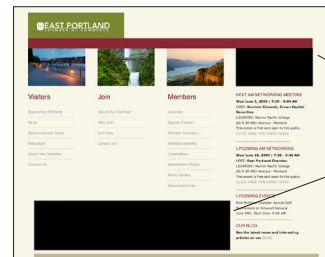
Level B-Top .....	\$275
Level B-Bottom.....	\$275
Level C-Bottom .....	\$175
Level D-Bottom.....	\$125

### BLOG PLACEMENTS:

Header Ad (ads rotate with each visit) .....	\$1,000
Side Ad .....	\$125

**Special Rate Packages are available! See back side.**

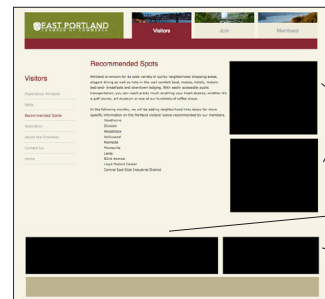
### HOME PAGE



HOME TOP

HOME BOTTOM

### PRIMARY PAGES



PAGE B  
(TOP OR BOTTOM)

PAGE C

PAGE D

### BLOG



BLOG HEADER

BLOG SIDE

## Special Package Rates

Annual  
Subscription  
Price

### GOLD PACKAGE

#### Member Special

1 home page, 1 blog header and 1 each\* B, C, and D ....\$2,000  
value: \$3,275  
your savings: \$1,275

#### New-Member Special

1 home page, 1 blog header and 1 each\* B, C, and D ...\$2,200  
includes 1 year membership (average \$400 value)  
value: \$3,675  
your savings: \$1,475

\*subject to availability of ad space

### SILVER PACKAGE

3 Level B ads (same ad, 3 placements), 1 D, 1 C.....\$850  
value: \$1,125  
your savings: \$250

### BRONZE PACKAGE

2 Level B ads (same ad, 2 placements) .....\$400  
value: \$550  
your savings: \$150

### COPPER PACKAGE

1 C and 1 D .....\$250  
value: \$300  
your savings: \$50

### BLOG PACKAGE

1 blog header, 2 months blog side\* ..... \$900  
value: \$1,200  
your savings: \$300

\*publisher choice of months

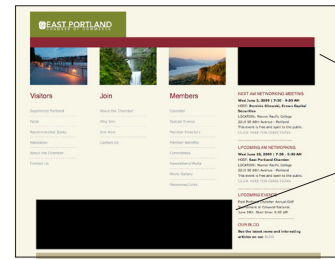
## Advertising Policies

- EPCC reserves the right to reject any advertising.
- Ad placement is at the discretion of the publisher.
- Upon signing the advertising agreement, payment is due.
- Advertising rates are subject to change.

## Special Discounts

- Chamber Event Sponsors 10% discount
- New Chamber Members 10% discount
- Non-Profit Organizations 10% discount

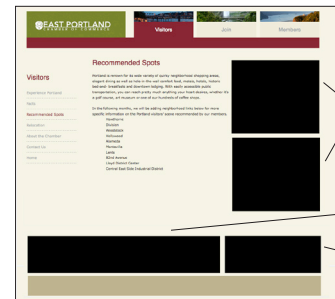
## HOME PAGE



HOME TOP

HOME BOTTOM

## PRIMARY PAGES



PAGE B  
(TOP OR BOTTOM)

PAGE C

PAGE D

## BLOG



BLOG HEADER

BLOG SIDE

## QUESTIONS?

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