



# EAST PORTLAND

## CHAMBER of COMMERCE

BUSINESS & COMMUNITY MAGAZINE

2018  
EDITION!

### VALUABLE INFORMATION

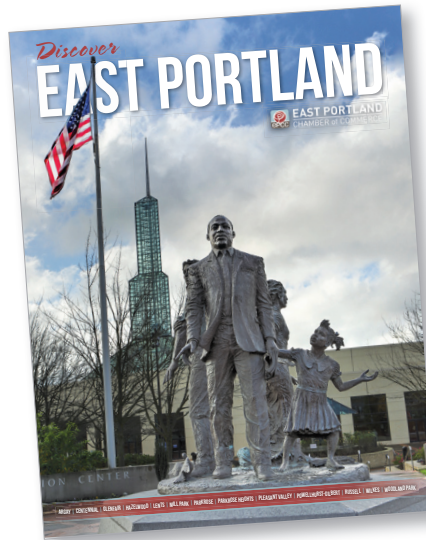
The **East Portland Chamber of Commerce Magazine** is the only printed resource combining an easy to use chamber member business publication full of helpful information about East Portland! The publication includes business classifications with name, address, web, phone number, as well as an alphabetical listing.

### WELL READ

Featuring a new fresh design, this business and lifestyle magazine will be inserted into the Portland Tribune this March 2018, available all year at the East Portland Chamber of Commerce, and online at [eastportlandchamberofcommerce.com](http://eastportlandchamberofcommerce.com). The 32 page print version will also be available through area schools, libraries, local major retailers and employers.

### DISTRIBUTION

**15,000 distribution**, plus online with direct links to advertiser sites for one full year on the East Portland Chamber of Commerce & Portland Tribune websites.



### CHAMBER MEMBERS' BENEFITS & DISCOUNTS

Chamber members are designated in the directory by a highlighted listing. **Chamber members receive a 10% discount** on the cost of display advertising space.

### DEADLINES

Space Reservation . . . . . **Feb 23, 2018**  
Materials Due . . . . . **March 2, 2018**  
Publication Date . . . . . **April 2018**

### RATES

**LISTING SECTION** (Includes full color)  
2.25" x 3.75" . . . . . \$295  
1/6 Page . . . . . \$375  
1/4 Page . . . . . \$440  
1/3 Page . . . . . \$560  
1/2 Page . . . . . \$785  
Full Page . . . . . \$1,200

**PREMIUM POSITIONS** (Includes full color)  
Back Cover . . . . . \$1,600  
Inside Front Cover . . . . . \$1,450  
Inside Back Cover . . . . . \$1,450  
Page One . . . . . \$1,350

**THEMED PAGES** (Includes full color)  
\* Eats 'n Brews . . . . . \$295  
\* Health & Wellness Pages . . . . . \$295  
\* Lodging Pages . . . . . \$295

**BOLD LISTINGS AND HIGHLIGHTED LISTINGS**  
Standard Listing . . . . . \$40  
**Bold Listing** . . . . . **\$80**  
**Blue Bold Listing** . . . . . **\$105**  
Each display ad includes one bold listing for only \$15

**SENDING YOUR AD**  
PDF format is preferred. Minimum 300 dpi at CMYK color setting.  
**Design services offered at no extra charge.**  
Email files to [ylersch@pamplinmedia.com](mailto:ylersch@pamplinmedia.com)



### RESERVE YOUR SPACE TODAY!

Contact: Yvonne Lerch at 971.204.7883  
Email: [ylersch@pamplinmedia.com](mailto:ylersch@pamplinmedia.com)  
Fax: 503.620.3433



• Eats 'n Brews  
• Health & Wellness  
• Lodging  
"2.25" x "3.75"  
**\$295**



1/6 page  
Vert: 2.25" x 4.75"  
Horiz: 4.75" x 2.5"  
**\$375**



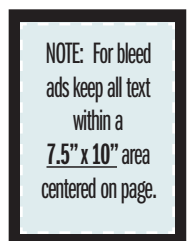
1/4 page  
4.75" x 3.5"  
**\$440**



1/3 page  
Sq: 4.75" x 4.75"  
Vert: 2.25" x 9.75"  
Horiz: 7.25" x 3.25"  
**\$560**



1/2 page  
7.25" x 4.75"  
**\$785**



Full page  
8.625" x 11.125" includes bleed  
Page trim size is 8.375" x 10.75"  
(see 7.5" x 10" LIVE area above)  
**\$1200**

NOTE: For bleed ads keep all text within a 7.5" x 10" area centered on page.