



# Business Outreach Program

PORTLAND STATE UNIVERSITY

Own your own business or want to start one?

## BUSINESS DEVELOPMENT WORKSHOP SERIES

In East Portland every Thursday for 5 weeks beginning:

# Thursday, February 23, 2017 | 6:30-8:30PM

### OPEN TO THE COMMUNITY

This workshop series includes instruction, discussion, resource referrals and templates that will help you develop, communicate, and execute your existing business or new business idea.

#### Sessions include:

- Intro to the PSU Business Outreach Program and the roles of an entrepreneur
- Understanding your target market, market research and advertising
- Building a new or revised business plan
- Budgeting, recordkeeping and financing your business
- Legal issues, entity selection, employment overview and local resource referrals
- WorkSpace: BOP Advisors are available to give feedback on your business plan. Offered quarterly.

**Instructor:** Liz Feldman, MBA, Professional Business Advisor

**Cost:** \$150 - Includes all 5 sessions + one free WorkSpace. Subsidies available\*

#### To register:

- Step 1: Complete our Inquiry Questionnaire, at <http://tinyurl.com/bopintake>
- Step 2: Register and submit payment as "gift", at <https://goo.gl/OrlsGT>

**Location:** [The Rosewood Initiative](#) | 16126 SE Stark St, Portland, OR 97233  
(Next to Su Casa on the corner of SE Stark and 162<sup>nd</sup> Ave.)

**Note:** \* If your income does not support the full fee, please complete Step 1, then contact us.

**Questions:** Contact us at [psubop@pdx.edu](mailto:psubop@pdx.edu) or (503) 725-9820

In Partnership with:

